# Goals and Strategies

Partnerships
Open Space
General Recreational Facilities
Special Use Facilities
Maintenance and Modernization
Programming
Property Acquisition



#### **PARTNERSHIPS**

To remain innovative in its approach to service delivery, Hampton must begin to redefine its role from that of sole provider to those of enabler, facilitator, ally, and partner. These new ways of providing park and recreation services become a necessity in an effort to satisfy the ever-changing demand for a variety of services. While the City cannot meet each individual need, it can use all of its energies to ensure that as many needs as possible are met. The concept of partnerships can do much to help expand recreational opportunities while maximizing the various resources found within the city.

Local non-profit organizations, community groups, churches, private athletic associations, recreation providers, business, educational institutions, military, the Hampton City School system, neighborhoods, and other city departments should be tapped for their wealth of human, financial and physical resources. Effective partnerships can help each entity contribute to a comprehensive system of leisure services while satisfying its own organizational objectives. For example, a partnership between the city and school is critical to meeting the community's expectations of the city's indoor and outdoor parks and recreation system. Another example of an operating partnership would be between the city and private swimming pool operators. Such an agreement would decrease the need to build facilities while increasing the availability of summer learn-to-swim programs. Other types of partnerships might serve to relieve the demand for space in public facilities. For example, the developing partnership between the Peninsula YMCA and the City serves to provide additional space for high school and community competitive swim practices. To effect meaningful partnerships, the city will need to find ways to leverage and broker its resources to the benefit of its new partners.

## **Partnerships**

### Goal:

To expand the recreational opportunities available to residents through partnerships with other public, community, military and commercial entities.

## **Objective & Goals**

## Fully utilize publicly owned facilities.

Objectives	Outcomes
Improve and formalize relationships between Parks	Partnership agreements have been created with
and Recreation Department and Hampton School	the schools which have yielded:
Board of use of public grounds and buildings	*quality after school programs at 23 sites.
	*use of elementary, middle and high schools as
	host for expansion of leisure instructional
	classes offered to youth and adults.
	*14 summer playgrounds at elementary schools.
Study ways to place in temporary service land,	
which has been earmarked for future school uses.	
Encourage the use of public facilities by private	* North Phoebus Community Center and
leisure service programs during non-peak use hours.	Briarfield Park tennis courts are used by St.
	Mary's Catholic School for educational
	classes and sport activities.

### Avoid expending resources on duplicate services and facilities.

Objectives	Outcomes
Identify and maintain a clear market niche.	
Provide referral resources and joint promotional	
opportunities to other leisure service entities.	
Increase public access to private swimming pools,	Partnership developed with 3 private pools for
athletic fields and indoor programming.	summer program participation.

## Seek mutual support among leisure serving agencies.

Objectives	Outcomes
Develop promotional network to increase aware-	
ness of leisure opportunities throughout the city.	
Develop opportunities to provide joint	Ongoing with great success. Examples include
programming.	sponsorships with Youth Coalition, Alternatives,
	The Unity Commission, Sentara Health Care,
	Virginia School for Deaf and Blind and
	Hampton City Schools.

### Fully utilize human resources to increase leisure opportunities.

Objectives	Outcomes
Partner with volunteer groups for operation of	Volunteer resources include Green Thumb,

facilities and for program leadership.	Foster Grandparents, Welfare Reform, area
	college and university students/interns,
	Hampton Juvenile Court, Phoebus K-Club, and
	Americorp.

# Ensure that entities allocated city funding or resources to provide leisure services maximize the use of that service by the public at large.

Objectives	Outcomes
Partner with private groups and organizations to	
increase access to the public and provide additional	
programming.	

# Expand cooperation with various transportation entities to ensure the broadest access to recreational facilities and spaces.

Objectives	Outcomes
Review Pentran bus routes and schedules relative to recreational facilities.	
Encourage the use of alternative transportation to access recreational facilities.	

### **OPEN SPACE**

Acting as the primary stewards of public lands within Hampton, the City assumes the responsibility of managing or administering the use of land and water resources. The City's land use decisions, therefore, should emphasize maximum use and enjoyment of available resources while also conserving and enhancing future recreational and leisure opportunities. By the year 2005 Hampton is expected to have fully developed all of its developable land mass. With so little land available, careful attention must be paid to how remaining portions will be used to ensure that the parks and recreation needs of the future will be met.

While Open Space areas may be needed to develop facilities for active recreation activities such as athletic fields, parks, and golf courses, it will also be needed to preserve and conserve sensitive natural systems such as forests, waterways, beaches, and wetlands for more passive pursuits. Representing our most valuable natural resources, these areas also provide a wildlife habitat and nature classrooms for environmental education. Greenways, parkways, bikeways, and trails also make up the City's open space system.

The current Comprehensive Plan for the city recommends one acre of open space for every 72 persons. Community input indicates that this standard will yield an insufficient amount of space. This plan, therefore, recommends a ratio of one acre per 60 persons. In effect, this will raise our standard and the total amount of open space available to citizens.

To ensure effective open space planning, the City must develop land use policies which recognize the need and importance of evaluating each new land use in terms of the projected impact on Hampton's recreational opportunities.

# **Open Space**

### Goal:

To recognize, preserve, protect and promote Hampton's unique natural, physical, historic, and scenic resources and open spaces that support the full range of passive and active recreational opportunities.

## Objectives & Strategies Status

To offset urban congestion.

Strategies	Outcomes
Develop a system of green areas in business	
districts.	
Utilize elementary school grounds as	Parks located at Bryan, Cary, Aberdeen,
neighborhood parks.	Booker, Burbank, Armstrong, Machen, Kraft,
	Tucker Capps, Wythe and Cooper Elementary.
Utilize middle and high school grounds as	Parks located at Davis, Lindsay and Eaton
community parks.	Middle Schools.
Work with the Bikeways Commission to develop	
bikeways/greenways/trail system to connect	
recreational facilities, using roadways and utility	
easements.	
Coordinate the development of regional storm	
water facilities with Public Works to create mini	
parks and to incorporate aesthetic values of the	
surrounding neighborhoods.	
Coordinate upkeep of neighborhood signage with	
individual neighborhood associations to maintain	
minimum aesthetics.	

To provide environmental preservation/education opportunities.

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Strategies	Outcomes
Jointly master plan (with significant public	Virginia Department of Conservation &
input) Grandview Preserve, Grundland Park and	Recreation has assisted in the completion of a
White Marsh to include safe access for	Resource Management Plan for Grandview.
educational and recreational purposes.	
Work within the region to secure wildlife rescue	Wildlife Rehabilitation & Education Network
and refuge facility.	(WREN) developed. Implemented in 1998.
Expand environmental education programs and	Programming continues to increase by about 20%
facilities at Sandy Bottom Nature Park.	each year to accommodate increased visitation.
Provide passive recreational opportunities in the	Provided through the work and activities of Clean
conservation areas of Hampton Roads Center	City Commission, Sandy Bottom Nature Park
North.	and programming with agencies such as 4-H and
	Public Works.

To provide access to Hampton's waterways.

Strategies	Outcomes
Acquire access points to Newmarket Creek.	Access provided for canoes at Air Power Park via canoe launch.
Provide appropriate access to all public beaches.	
Provide an additional public boat ramp.	
Develop a waterfront walkway in Coliseum	To be completed in conjunction with Crossroads
Central around Newmarket Creek.	Convention Center Project.
Acquire agreements with property owners along	
North First Street to allow public easement across	
their beach in return for sand replenishment.	
Revise the Beachfront Master Plan.	

# GENERAL RECREATIONAL FACILITIES

General recreational facilities are intended to accommodate the "every day" need for leisure experiences. Facilities may be indoor spaces such as a community center or outdoor spaces like parks and playgrounds. Facility design should recognize and encourage an individual's educational, emotional, cultural, physical, and social development. If Hampton is to provide a truly superior living experience, the commitment to plan, implement and maintain an innovative and broad-base community facility's system must be unwavering. Hampton must aggressively provide and enhance the major recreational and cultural elements which capitalizes on its unique assets and features, and which therefore are integral to its identity.

The cornerstone of the general facilities' plan is the shared use of public school facilities. These facilities already represent the most visible and vital resources provided at the local government level. The proximity and positive image of these facilities make them most accessible to residents. While their primary objective is education, schools serve other important functions. Linking generations through our youth, the schools have become the center of neighborhood and family life through the provision of recreational programs.

Proper planning for community facilities suggests the design of multipurpose facilities wherever feasible. The City should set minimum standards for facilities to evaluate existing equipment and conditions, and to guide aggressive maintenance and modernization efforts. Facility design and operations should provide easy access in a user friendly environment. Appealing to a broad spectrum of the population, access to these facilities are at no or low cost to users.

### **General Recreational Facilities**

## Goal:

To provide a comprehensive system of general use recreational facilities

## Objectives & Strategies Status:

All residents shall live within 1 1/2-3 miles of an outdoor community recreation facility.

Parks	Specialty Facilities	Sport Facilities
Grundland	Sandy Bottom Nature Park	Hamptons Golf Course
Creek	Air Power Park	Woodlands Golf Course
Gosnold's Hope	Buckroe Beach	Tennis Center
Grant Street	Carousel Park	Boo Williams Complex
Briarfield	Blue Bird Gap Farm	Darling Stadium
Mill Point	Grandview Nature Reserve	-
James Eason		
Kearney		
Ridgeway		
Buckroe		
Playgrounds(38)		

Strategies	Outcomes
Acquire property for additional athletic fields-	Acquired property at intersection of Old Buckroe
split out by field type.	Road and Andrews Boulevard to construct Hampton
	Soccer Park.
Redesign Briarfield Park for maximum efficiency.	Reuse study plan has been put on hold due to funding.
Redesign Gosnold's Hope Park for maximum efficiency.	Reuse study plan has been put on hold due to funding.
Develop Williams Pit as a passive park with	Plan has been accepted. Development of Bethel Land
athletic areas.	fill has been extended. Development of the project is
	expected to continue beyond the span of the 2020
	master plan.
Develop Armistead Pointe as a multi- purpose	Master plan for site developed in 1998. Project has
athletic complex.	been put on hold until funding is available.
Develop all middle grounds as community parks.	Currently 5 middle schools are functioning as
	community parks.

#### All residents shall live within one-half mile of a neighborhood recreation facility.

Being accomplished through after school programming, playgrounds, and neighborhood facilities.

Strategies	Outcomes
Elementary school grounds shall have the option	12 neighborhood parks have been opened, 11 at
to develop their school grounds into neighbor-	elementary schools and 1 at Y. H. Thomas
hood parks or improved playground areas.	community Center. Together, 14 elementary school
	playgrounds have been upgraded to include varying
	features may such as playground equipment, tennis
	or basketball courts, walk/jog trail, athletic field, or
	picnic shelters and grills.
Identify alternative sites in areas not served by	Sites include Newtown Learning Center.
elementary schools.	
Develop an indoor neighborhood facility in one	Sites established at Tyler and Aberdeen Elementary.
elementary school in each district.	

# One indoor community recreation facility shall be provided for every 20,000 residents, and these shall be geographically dispersed.

Currently there are three full service centers (North Phoebus, Northampton and Old Hampton for a population of 146,000. A new center is due to open in the summer of 2002. Neighborhood facilities include Newtown Learning Center, Salina Street Center, Lincoln Park Outreach Center and the Y.H. Thomas Center.

Strategies	Outcomes
All middle schools shall be developed as	A new community center is due to open at Lindsay
community centers.	Middle School in 2003. Community center adjacent to
	Davis Middle School opened in 1991.
Develop (3) three indoor pools at	Project has been put on hold until funding is available.
community centers at middle schools.	
Promote multi-use facilities that serve a	The Soccer Park (currently under construction) will
wide age range.	provide soccer fields, playground, restrooms, walking
	trails and open space areas.
One of the ten (10) community centers	*Community has yet to be developed primarily for teens.
should be reserved primarily for teens.	*Teen room has been developed at existing
	community centers.
One of the ten (10) community centers	The Senior Center is primarily for senior citizens.
should be reserved primarily for seniors	

#### All recreational facilities shall provide a safe environment for all users.

• Regularly review security practices.

Safety Guidelines are in place. Guidelines are being observed for staff and patrons. Park Ranger program has been extended to include Buckroe Park to provide a safer environment.

### Facilities within the system will meet the standards of the Americans with Disabilities Act.

Provide periodic review of the accessibility plan for indoor and outdoor facilities.
 Review of ADA standards at the community centers was completed in April 2000.

### SPECIAL FACILITIES

Special facilities exist to address unique demands for services. Facilities such as Fort Wool, the Hampton Carousel, The Hamptons Golf Course, Woodlands Golf Course, Bluebird Gap Farm, Darling Stadium, Sandy Bottom Nature Park, Air Power Park, and Buckroe Beach are examples of these. Hampton has the added luxury of a rich natural environment enabling water related facilities such as public boat ramps, waterways and waterwalks, beaches, and nature preserves -- these too, provide opportunities for special facilities.

The very active interest and participation in athletic events surfaces a need for special facilities, which encourage these uses. Facilities ranging from multi-field athletic complexes to competitive sports facilities have come under scrutiny and are in demand by Hampton residents. These types of facilities serve dual roles, that of a recreation amenity for residents and as a bolster to the local economy through tourism. Hampton's access to the interstate highway system and other transportation networks make it a most attractive location for competitive sports participants.

Other service demands may also be expected to occur as Hampton responds to a changing demographic climate. The increasing senior population may demand special facilities different from the traditional senior citizens' center. Likewise, a society more aware of environmental quality will stress the need for facilities that are sensitive to the environment. Special interest groups may want consideration for their interests such as equestrian and water related sports users.

To address the needs of these various interests, the city should pay close attention to balancing the need for these facilities against the associated development and maintenance cost. New and innovative funding, partnership strategies, and fee structures must be explored to make these types of facilities a reality.

## **Special Use Facilities**

Status

## Goal:

**Objectives and Strategies** 

To enhance existing facilities and develop a variety of new facilities that meets the need for specialized recreational opportunities and target specific user groups.

Encourage the development of special	Discussion for indoor soccer, volleyball, Armistead
facilities by public, semi-public and	Point, Crossroads Project Marching Elite,
commercial entities.	Three million -dollars allotted in capital plan.
Encourage the development of commercial	Three minion donars unotice in capital plan.
ventures geared to the teen population.	
Encourage a unique facility that can act as a	Sandy Bottoms Nature Park has served to meet
regional tourist draw.	its objectives and has continued development since
regional tourist uraw.	opening in 1996.
Redesign Darling Stadium to accommodate	Opening in 1990.
additional spectators and provide	
wheelchair access.	
wheelchan access.	
Construct one regulation size and fill	Dide ones for Cooper Dedy List III in the Lot O C 11
Construct one regulation size soccer field	Bids open for Soccer Park which will include 2 fields
with arena style spectator seating.	Phase I-started in 2001. Park to open in spring of
	2002. Phase II completion of 2 additional fields
	provided for in budget for FY2003.
Develop an indoor multi-court gymnasium	
complex.	
Study the feasibility of a major specialized	Feasibility plan discussed. No current plan for
complex.	implementation.
Relocate Bluebird Gap Farm.	Site recommendations under study.
<b>Expand the Hampton's Golf Course.</b>	A plan for expansion has not been formally written or
	approved for budget considerations. The management
	has worked to use budget appropriations to
	enhance the golf course with new tee boxes, bunkers,
	flower boxes, improved signage and driving range.
	The staff has also maintained the Matteson Fitness
	Trail, which surround the course. A nursery has been
Develop a Master Plan for Fort Wool.	built on site to produce grass for sod repairs.
Develop a Master Flam for Fort Wool.	built on site to produce grass for sod repairs.  Develop vision with History Museum effort.
•	Develop vision with History Museum effort.
Review/Revise Parks and Recreation Master	
Review/Revise Parks and Recreation Master Plan 2020 every five years.	Develop vision with History Museum effort.
Review/Revise Parks and Recreation Master	Develop vision with History Museum effort.

### MAINTENANCE AND MODERNIZATION

The parks and recreation system maintains 31 buildings and 2,232 acres of land. Included in the land use are 94 fields and 28 parks. Hampton citizens use each of these facilities on a daily basis. The need for maintenance and upkeep of facilities naturally increases with the effective use of leisure spaces. The City's ability to keep buildings and grounds in useable condition are critical to the users' ability to access these areas. In preparation of this plan, users voiced these sentiments repeatedly. From youth groups to senior citizens, emphasis was placed on maintenance and modernization of existing recreational facilities. Citizens want buildings to offer a pleasing, safe, clean and modern environment. Likewise, they want outdoor spaces and landscapes to be beautiful, inviting and well maintained. Proper maintenance insures the safety of users, provides for more efficient use of facilities and equipment and encourages more people to take part in recreational activities.

Not only does the lack of proper maintenance compromise user access, it also demises and jeopardizes our natural resources. For example, Hampton has traditionally profited by its natural waterfront amenities. Its location at the mouth of the Chesapeake Bay offers recreational and scenic opportunities of incalculable value. These resources should be readily available to the entire community, yet its environmental sensitivities must be nurtured and protected lest we destroy this precious asset.

The value of access to the water, even in areas without sandy beaches is immense. Access, whether physical or visual, is stressed as an important right of Hampton citizens. The primary issue in beach preservation and development is proper management. Maintenance issues related to beach replenishment and nourishment must be accomplished to save our beaches for today's and tomorrow's users. Issues such as these exist for each physical leisure amenity. Maintenance, although costly, is critical and reoccurring. Modernization and upgrade of equipment and facility amenities improve the aesthetics and provide a safe environment.

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The diminishing availability of developable land in Hampton requires that modernization efforts also expand access to existing facilities. Modernization projects such as access to lighted athletic fields and field irrigation contribute significantly to the number of activities each field can support. Fields, which have currently reached capacity, can, with lights, support additional nighttime events. Game fields supporting multiple sports such as football, soccer and field hockey can reduce recovery time with irrigation systems to stabilize turf areas. Facility redesign or redevelopment also can be used as a strategy to expand the effective uses of a facility. User groups have suggested, for example, that a redesign of Gosnold's Hope Park would result in a more effective leisure area.

Access to technology by participant groups allow for better communication and provide community resources for learning and developing new skills. The youth of Hampton have placed a high value on keeping centers, facilities and programming equipment up to date. Youth and adults alike feel that all facilities should provide safe environments both in design and operationally.

If Hampton is to sustain a quality parks and recreation system, it must place a high priority on maintaining and modernizing its facilities. While it should be expected that citizens must take an active role in safe guarding these assets, the primary responsibility of effective upkeep rest with the City. The City should provide consistent maintenance funding and seek alternative sources such as state and federal sources to supplement scheduled maintenance projects. The Parks and Recreation Facilities Maintenance Plan should be consulted for a detailed description of standard and maintenance schedules.

# **Maintenance and Modernization**

## Goal:

All facilities are maintained such that they meet or exceed acceptable standards.

**Activity/Facilities** 

Activity/Facilities									
Location	Baseball	Tennis Courts	Softball	Field Hockey	Soccer	Basketball Courts	Football	Track	Special Events
Hampton High	*	*							
Kecoughtan High	*	*			*		*		
Phoebus High	*	*	*		*				
<b>Bethel High</b>	*	*	*		*				
Lindsay Middle			*	*	*	*	*	*	
<b>Eaton Middle</b>			*			*	*		
Jeff D. Middle						*			
<b>Spratley Middle</b>					*	*	*		
Syms Middle			*		*				
AsburyElem.			*						
Burbank Elem.						*			
Jane Bryan Elem.	*		*						
Briarfield Park		*				*			
Darling Stadium							*	*	*
Pembroke YMCA	*				*				
<b>Bo Williams Complex</b>						*			
Northampton Center		*				*			
<b>Old Hampton Center</b>		*				*			
<b>North Phoebus Center</b>		*				*			

# ${\bf Maintenance~and~Modernization~Accomplishments}^*$

Location	Backboards	Rims and Nets	Scoreboards	Light/Poles	Seeding	Mowing	Clay/Sand	Net/Fencing	Basketball Court (new)	Resurfaced Tennis	Supplies/Equipment	Soccer Goals/Nets	Parking Lot (new)	Landscaping	Fitness Room/Equipment	Roofing (new0HCC)	Painting
<b>Hampton High</b>				*	*	*	*										
Kecoughtan High				*	*	*	*										
Phoebus High				*	*	*	*										
Bethel High				*	*	*	*										
Lindsay Middle	*	*	*		*					*							
<b>Eaton Middle</b>	*	*	*								*						
Jeff D. Middle	*	*	*								*						
<b>Spratley Middle</b>	*	*	*			*						*					
Syms Middle	*	*	*									*					
AsburyElem.				*			*										
Burbank Elem.								*	*								
Jane Bryan Elem.								*	*								
Briarfield Park			*	*			*	*	*								
Darling Stadium																	
Pembroke YMCA						*	*										
<b>Boo Williams Complex</b>			*					*		*	*						
<b>Northampton Center</b>				*									*	*			*
<b>Old Hampton Center</b>										*							*
<b>North Phoebus Center</b>															*	*	*

<sup>\*</sup>Maintenance accomplishments for 1998-2001. The chart outlines the objective for each aspect of facility maintenance

for athletic fields, buildings, indoor/outdoor courts, beaches and other for Parks and Recreation and schools.

## Maintenance and Modernization Continued

ATHLETIC FIELDS	YES	NO
All game fields shall be lighted to acceptable standards	<b>†</b> (98%)	
All game and practice fields shall meet safety standards for play	ŧ	

TENNIS AND BASKETBALL COURTS	YES	NO
All courts shall be free of cracks and loose materials	Ŧ	
All courts shall have equipment in playable condition.	Ŧ	

Tracks	YES	NO
All tracks shall have a walking/running surface that is not grass or	Middle	High
dirt and is free of cracks and loose materials.	Schools	Schools
		(Funding)

BUILDINGS	YES	NO
All buildings shall be accessible to all residents.	Ť	
All buildings shall have manicured grounds.	Ť	
All buildings shall be litter free.	Ŧ	
All buildings shall have adequate security lighting.	Ŧ	NPCC
All buildings shall have adequate on site parking.	*fOHCC	NHCC
	NPCC	
All buildings shall have major systems (HVAC, plumbing, etc) up to	Ŧ	
current code.		
All buildings finishes (exterior and interior) shall be kept	Ť	
cosmetically and functionally (weatherproof, etc.) appropriate.		

OTHER STRUCTURES	YES	NO
All picnic shelters shall meet safety and structural standards.	Ť	
All campgrounds shall meet safety and structural standards.	t	

PLAYGROUNDS	YES	NO
All play equipment shall meet acceptable safety standards.	ŧ	

SIGNAGE	YES	NO
Roadway- directional. (where applicable, Parks only)	Ŧ	
Informational-activities, accessibility.		
Entryways.		

Beaches	YES	NO
Cleaned		
Replenishment		

### **PROGRAMMING**

The programming process involves the development of leisure opportunities for the enjoyment of users. Ideally the number, variety, and location of programs should be comprehensive enough that individuals and groups can easily access meaningful activity on a year round basis. Traditionally, Hampton programs have been based at central locations using sites like community centers as primary facilities. Reliance on these facilities has served to limit access and program variety.

To create a comprehensive programming system, Hampton must decentralize program locations and expand the number and variety of programs offered. Various skill levels should be offered in different programming areas to allow individuals to develop proficiency in the activity of their choice. Program design must consider developmental differences throughout life span by encouraging age appropriate activities. For example, within the youth population there may be as many as four groupings – preschool, elementary, early teens, and late teens. *Developing programming for one group does not satisfy the unique needs of the others*.

Professional staff are generally used to design and provide leadership of programs, while many leisure activities can be readily accessed without the help of a leader. Others are most effective when assisted by staff. For example, adults may be capable of organizing their own recreational experiences and need few supports. Youth and teen programs, on the other hand, are most effective when assistance is given with design and supportive resources like supplies, equipment and safe places to conduct activities. In some cases, senior citizens' programs may also need these human resources, especially in services provided the more frail elderly.

Hampton's increased emphasis on youth and senior citizens require additional human resources to enhance leisure activities. The use of volunteers to supplement staff is the best way

citizens' programs may also need these human resources, especially in services provided the more frail elderly.

Hampton's increased emphasis on youth and senior citizens require additional human resources to enhance leisure activities. The use of volunteers to supplement staff is the best way to expand the City's ability to provide services. Parks and Recreation should continuously train and provide support to neighborhood groups, volunteer organizations and other leisure serving agencies in order to maximize the number of available leisure opportunities.

While the primary purpose of recreational programming is to have fun and enjoyment, it is important also to recognize the benefits of leisure skill development to cultural enrichment, health and fitness, emotional and mental wellness, and its relationship to educational enrichment. Participation as a user or as a volunteer in non-work activities forms the basis for a sense of well-being and adds greatly to one's quality of life. A comprehensive program which offers opportunities to take part in the arts, athletics, social and cultural events, to learn about the environment, to learn new experiences and relate to those in our environment through festivals and special events should be the city's goal.

Participant fees associated with programming can have a direct impact on accessibility. Baseline services, those having widespread appeal and considered fundamental by citizens, should be provided at no cost or minimal cost. Examples of such programs and features are access to general activities in community centers, senior citizens' centers, playground activities, park and public beach access, and use of open space areas.

Special programs and activities that appeal only to targeted populations and requiring additional staffing, supplies and equipment should be provided at a cost to participant. Examples of these are the Hampton Carousel, the golf courses, campgrounds, picnic shelters, trips and tours, and aquatic programs.

The increased demand for specialized programs and leisure classes will require innovative strategies to recover the cost of such activities, while keeping the cost to users within an acceptable range.

# **Programming**

## Goal:

To provide diverse offerings throughout the city which encourage participation and promote a variety of leisure opportunities for all ages and abilities.

Provide programming at all neighborhood recreation facilities.	Programs/Outcomes
Newtown/Salina Street/Y. H. Thomas	*Support services continued for training, materials and technical assistance. *Programming efforts has included training for the volunteers.
Salina Street	*Adult GED  *Aerobics  *Teen groups  *Tutoring with aide of Americorp Volunteers
Newtown	*Stay Ahead –a summer learning and enrichment program with reading and writing
Aberdeen Elementary	*The Aberdeen Connection, an after-school enrichment for tutoring and homework.  Program expanded from 2 to 3 days per week.
Bassette Elementary	*A recreational/enrichment program that includes homework, tutoring and leisure

Provide programming at all citywide recreation facilities.	Programs/Outcomes
Northampton Community Center	*Programming provided for Youth, teen, adults, senior citizen, and preschoolers. Ex: Lunch Bunch, Crafts, Coffee &Chat, and Pace-People With Arthritis Can Exercise (PACE).  *Instructional classes  *Athletic Association Basketball Leagues
North Phoebus Community Center	*Adult Fitness Program with weight training *Teen Anti-Drug and Community Service Programs
Old Hampton Community	*Sunshine Project-tutoring for school age youth *Jefferson Lab- enrichment programs for youth *General/Open recreation for adults *Instructional Classes
Lincoln Park Outreach Center	

#### Train community members to provide programs in their respective areas.

#### Provide programming at all community recreation facilities.

Y.H. Thomas is unique neighborhood facility, supported and operated year round by community volunteers. Programs are a collaborative effort with partnership and support with agencies such as Hampton Parks and Recreation, Alternatives, Girls Inc., Hampton Fire Department, Adult Education, the Y.H. Thomas Alumni Association, Americorp and others. Activities include Kids Café, drill team, tutoring, homework help, computers, summer playground, teen groups and youth and adult basketball.

#### Utilize technology to improve marketing and participation.

Ongoing. Use city web page, departmental web page Hampton Roads.com and citywide e-mail systems. Available at all community centers.

# Increase neighborhood outreach to bring programs to participants, decreasing transportation problems.

"1215" Teen Camp for youth 12-15 years of age held at Syms Middle School, summer 2001.

# Regularly review operating hours at all facilities to ensure that they match user needs. Study is in progress. Reviewed on a regular basis.

#### **Seasonal Hours**

Days	School Year	Summer	Holiday (Christmas)
Monday-Thursday	10-9:30	10-7	9-6
Friday	10-7	10-7	9-6
Saturday	10-4	8-2	Closed

Develop a teen program in each district.	Programs/Outcomes
Northampton Community Center	*Teen Nights on Tuesday/Thursday. Special
	and late night programs provided in
	partnership with <i>CHAPS</i> (Committed To
	Helping Any People to Succeed).
	*Rejuvenated "Tag team"
Old Hampton Community Center	*Center Teen Committee Planning Group the
	OHCC Stars
	*Teen Night on Wednesday
	*Teen indoor flag football league
	*Teen Basketball Team
North Phoebus Community Center	*Don't Start Anti-Drug and Violence
	Program
	for youth and teens
	*Whassup- a teen group providing service to
	their community.
Lincoln Park Outreach Center	*Teen Entrepreneurial Club
	*Teen Summer Camps

#### **Combine City and School Adult Community Education.**

Community Education Partnerships established at Lindsay and Syms Middle Schools, Kraft, and Tarrant Elementary School and Hampton High School.

#### Provide supervised summer playgrounds in each district.

• Summer playground programs are offered at eleven elementary schools that cover all ten districts.

# Develop outdoor leisure programs (i.e., boating, kayaking, canoeing, hiking, ropes challenge course).

New staff put in place to plan and organize outdoor programming.

- Programming at Buckroe Beach include: Junior Lifeguard Program, water safety programs for summer day camps, 1.2 mile Open Water, sailing lessons, and the Hobie Cat Regatta.
- Grant proposal written for purchase of 10 kayaks and 15 interpretive signs.

#### Increase opportunities for persons with disabilities to access leisure programs.

Open access available with inclusive program alternatives.

Current programming includes:

- Therapeutic Recreation After School Program held for school age participants at Senior Center.
- Martial Arts classes held at the Northampton Community.

## PROPERTY ACQUISITION

While the Parks and Recreation Master Plan identifies the expectations of Hampton citizens and translates these into goals and objectives to meet demands, resources are not assured. Many of the objectives and strategies depend upon land as the primary resource. Every effort should be made to utilize existing land in the expansion of existing and the development of new facilities. Where these opportunities are not available acquisition of land is the best alternative.

Property acquisition for park and recreation purposes will serve for development of new facilities, for conservation of environmentally sensitive areas and to provide access to recreational areas. In current and future planning, Hampton should continuously evaluate properties for their impact on the City's ability to meet parks and recreation system requirements.

# **Property Acquisition**

To conserve, reserve and/or acquire land to ensure adequate space for the development of recreational opportunities.

# Objectives & Strategies Status:

Acquire land for the following:

ATHLETIC FIELD TYPE	Number Proposed	Number A cquired
Baseball fields	24	
Softball fields	3	
Soccer fields	16	2
Football fields	6	
Basketball courts	4 (indoor)	1
Tennis courts	10	
Field Hockey fields	4	
Community centers	4	1
Indoor swimming pools	3	

Special Use Facilities	Status
Bluebird Gap Farm	
Athletic fields in Area 4	
Athletic Complex in Area 3	

Neighborhood and Business District Green Space Areas	Status
Reserve wildlife/plant conservation space in Area 2	

<b>Environmental Protection for the following areas</b>	Status
White Marsh	
Property on Harris Creek Road	
Access points along New Market Creek	

Provide for additional waterfront access	Status
Ensure sufficient parking at Buckroe, Salt Ponds	
and North First Street	
Land around Newmarket Creek for Coliseum	
Central Canal Walk	
Boat ramp in Mill creek/Phoebus area	